

Beausejour-Brokenhead
An Age-Friendly
Community

Celebrating all Ages!



Contact: the Age Friendly Representative
from the:

Town of Beausejour 268-7550

R.M of Brokenhead 268- 6700

See: www.agefriendlymanitoba.ca

Beausejour-Brokenhead:
An Age-Friendly Community

Our Vision

Beausejour Brokenhead is an
Age-Friendly community that
provides a great place for older
adults and people of all ages
to live, work and play.

Our Mission

The Beausejour Brokenhead
Age-Friendly Committee wants older
adults and people of all ages to live,
work and play in an environment of
safety, independence, opportunity,
inclusiveness and respect.

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Everyone can help!

Organizations can plan for “Age-Friendly” programs and services by asking:

- Are you able to plan or organize events that are friendly to people of all ages?
- Can you plan activities that bring all generations together?

Business owners can apply principles of age-friendly in their storefronts, for example:

- Can older adults, persons with disabilities and young children access your facility?
- Does your business have doors that people can easily open, have clear and steady paths, adequate parking and proper lighting?
- Does your business provide delivery service?
- Are menus, signs etc written in plain language?

The Manitoba Age-Friendly Initiative recommends the following categories be examined as part of developing an age-friendly community:

- Outdoor space and buildings
- Community support and health services
- Transportation
- Housing
- Respect and social inclusion
- Social participation
- Communication and information
- Civic participation and employment

Everyone Can Help

Be Kind...

Can you help someone
who needs your help?

What does an “Age- Friendly Community” Look Like?

The Manitoba Centre on Ageing states that an Age-Friendly community:

- Treats people of all ages with respect
- Engages stakeholders in building age-friendly communities
- Creates accessible, safe environments for older adults
- Recognizes the diversity among older Manitobans
- Encourages healthy, active aging
- Supports the contributions of older Manitobans
- Promotes the participation of older Manitobans in all aspects of our community

The Age-Friendly Committee believes that an Age-Friendly Community that benefits older adults will also benefit people of all ages.

Who is on the Age-Friendly Committee?

The Committee includes representatives from the Town of Beausejour, R.M. of Brokenhead, North Eastman Health Association, Brokenhead Outreach for Seniors, Association for Community Living, Brokenhead River Recreation Department, Sunrise School Division and the Business Community.

What does the Committee do?

The purpose of the Committee is to:

- Provide advice, consultation and recommendations to the Town of Beausejour and R.M. of Brokenhead to help create an age friendly community;
- Develop and implement an annual action plan relating to “Age-Friendly” principles;
- Follow up age related issues that are brought to the committees attention; and
- Raise awareness of “Age Friendly” in the community.